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**PRESS INFORMATION**

*For Immediate Release!*

*DynaPel Systems, Inc.*

*380 Lexington Ave., Suite 4500  
New York, NY 10168-1495, USA*

## **DynaPel and dtp digital tainment pool announce Central European distribution deal for video editing software products**

**Munich/Hamburg, March 21, 2002. DynaPel Laboratories, 100% subsidiary of DynaPel Systems Inc., New York, one of the leading developers of digital video solutions and dtp digital tainment pool announced today that they have entered into a key distribution deal to launch three software products on CD-ROM for the retail channel. The Central European Deal includes DynaPel's two famous video editing software products "MotionPerfect" and "SteadyHand" as well as the new application "DynaPel SlowMotion".**

Under the terms of the contract, dtp digital tainment pool has acquired the rights to distribute the three Video Editing tools as so called 'box versions' for retail selling. Customers will be able to buy the Software at major retail chains such as Media Markt, Karstadt and Kaufhof by end of May 2002.

"This deal is a major endorsement of the titles we are developing. It illustrates DynaPel's potential for significant growth and gives us the opportunity to cover the retail channel as well as the eCommerce/ESD channel. This retail and distribution strategy is well suited to increase consumer reach," said Joe Hahn, Managing Director of DynaPel Laboratories. "The combination of successful video editing titles, together with the strength of dtp's sales and distribution network, opens an exciting new chapter in DynaPel's consumer product activities."

"DynaPel's history of developing compelling and profitable titles for video editing makes this partnership a natural fit," added Thomas Baur, CEO of dtp digital tainment pool. "We look forward to leveraging DynaPel's development strengths to further our commitment to creating and delivering professional solutions for this growing consumer market."

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**About dtp digital tainment pool GmbH**

dtp digital tainment pool GmbH, Hamburg - publisher and distributor for multimedia software focuses its products in the fields of entertainment, edutainment, utilities and games. Thomas Baur, founder, owner and Managing Director guides a team of 30 employees.

dtp distributes software of well-known cooperation-partners and is specialist for high quality labels for the consumer market. dtp cooperates with the Axel Springer Group, Gruner & Jahr, Jahreszeiten Publishing House, Vogel Burda Communications. The following well established brands are launched by dtp: HÖRZU-Software, CHIP-Software, Computer easy Software, Tim 7, The English Expert, shoebox, Intelligent Tools and CD-ROM Gallery. The products of dtp are distributed through all important channels directly.

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**About DynaPel**

DynaPel Systems, Inc. develops products from technologies based on more than fifty man-years of research in digital video. This wellspring of technology is the legacy of the company's think tank in Munich, Germany. The lab holds numerous patents for technologies in digital video analysis and video motion control.

DynaPel's team is a world-class combination of technical and business expertise. The Munich Laboratory boasts a technical team consisting of scientists and engineers - experts in digital video, motion estimation and MPEG-4 video compression.

With offices in New York, Munich and Oslo, DynaPel is prepared to deliver digital video solutions to the world.

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